



Sustainable development. What can Business Schools learn from Engineering Education?

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Sustainable development is quickly gaining focus in the management community. Most Business Schools are now fully aware of their responsibility and duties in the training of future managers and have launched initiatives of various scope and reach. It goes from campus “greenification” to more ambitious reforms of the curricula, in order to include economic, environmental, and social sustainability (Triple Bottom Line).

For the various stakeholders of management education, sustainability has become a key factor in the choice of an institution or a programme. The efforts of a business school to improve its track record in the domain have a direct influence on its image and reputation and can turn into a competitive advantage.

Recent initiatives, such as PRME (Principles for Responsible Management Education) or GRLI (Globally Responsible Leadership Initiative) have been launched among the Business Schools and have helped increase awareness among the management community.

In terms of quality assurance, the main accreditations for management education are also evolving to better take into account this sustainable dimension.

The engineering and technical institutions show a great advance in this domain, because of a higher and older sensitivity to the environmental factors, and also because of industry-related process, such as the ISO certification.

Looking at the various projects and initiatives developed by the engineering community can provide guidance for the business schools. The goal of the session is to present how some recent initiatives in engineering education could be replicated and adapted to provide useful solutions for the Business Schools.

Proposed speakers:

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